



BLUEPRINT

# Improve the experience for distributed users



FlexAnywhere solution guide



# Today's IT environments are highly dynamic

IT environments are changing rapidly and dramatically, and the technology that's critical to your business is becoming more complex. Workloads are growing larger and more distributed, demands are increasing, and expectations are higher than ever. With everything-as-a-service, the role of the IT leader has expanded.

To survive in these highly dynamic environments, your business must look beyond traditional solutions to those with higher performance, increased reliability, and enhanced security.

## You need a blueprint for success!

### According to McKinsey:

**70%**

Over the next year, 70 percent of companies will employ hybrid or multi-cloud management technologies, tools, and processes

**50%**

By 2024, more than 50 percent of user touches will be augmented by AI-driven speech, written word, or computer-vision algorithms

**180 ZB**

Global data creation is projected to grow to more than 180 zettabytes by 2025

**50 B**

By 2025, 50 billion devices will be connected to the Industrial Internet of Things (IIoT)





# It's time to flip the paradigm with the FlexAnywhere Platform

The more distributed your users and applications, the more reliant you are upon the architecture of your network and ecosystem of partners and providers. You need a platform that offers a flexible, secure, and reliable hybrid IT architecture.

The FlexAnywhere™ Platform provides high availability architectures, simplicity, and the peace of mind you need for your traditional applications while also being the launchpad for the next generation of mobile, edge, and IoT application needs.

We help make the network the center of your IT universe, starting with an initial footprint—you might be moving your centralized applications out of an office server room or identifying a secondary site for disaster recovery purposes. Or it could be installing a network hub or leveraging colocation for real-time insights and engagement.

Regardless of where you start, once you are connected to the FlexAnywhere Platform, you gain the ability to leverage the full value of the Flexential portfolio, including 40+ data centers across the United States interconnected via a national high-speed 100-gig backbone. Take advantage of our suite of managed services, data protection, and security services, as well as our extensive portfolio of professional services.

And finally, the ability to easily connect to all of the major hyperscale public cloud locations in the world. The FlexAnywhere platform gives you the flexibility to get where you need to go.

Gone are the days of a centralized workforce—users and their applications are dispersed in a variety of locations.



**Headquarters**



**Regional offices**



**Users at home**



**Users on the go**



**Across the country**



**Across the globe**

This has sparked the emergence of modern mobile and IoT applications to better serve customers and create new revenue streams.

# Improve response times and predictable performance for distributed users

**We live in a highly connected world that depends on data moving reliably and quickly from one point to another. For the networks moving that data, reliability and speed are primarily measured in availability and latency.**

While the rules of physics limit data transmission speed, edge, and distributed workload placements decrease the distance between an application and its users, thereby reducing response times and improving user experience.

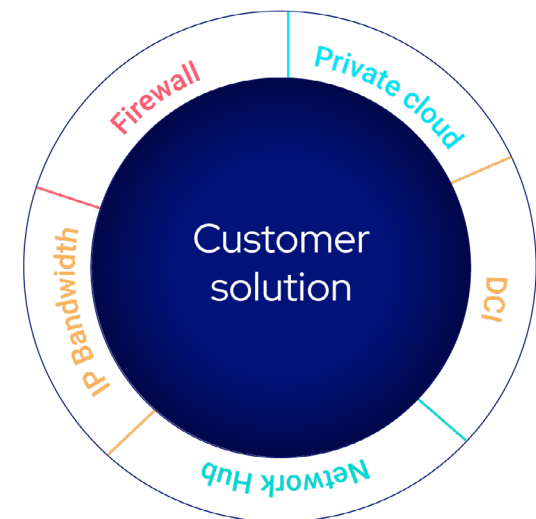
Organizations are increasingly utilizing multiple clouds, distributed and edge workload placements, and relying more heavily on digital engagement with their ecosystems. Now, reliable, low latency networks and interconnections are even more critical to basic business operations.

The Flexential FlexAnywhere Platform improves response times and creates predictable performance for distributed users, providing a secure and reliable network to core data centers in a standard, repeatable fashion.

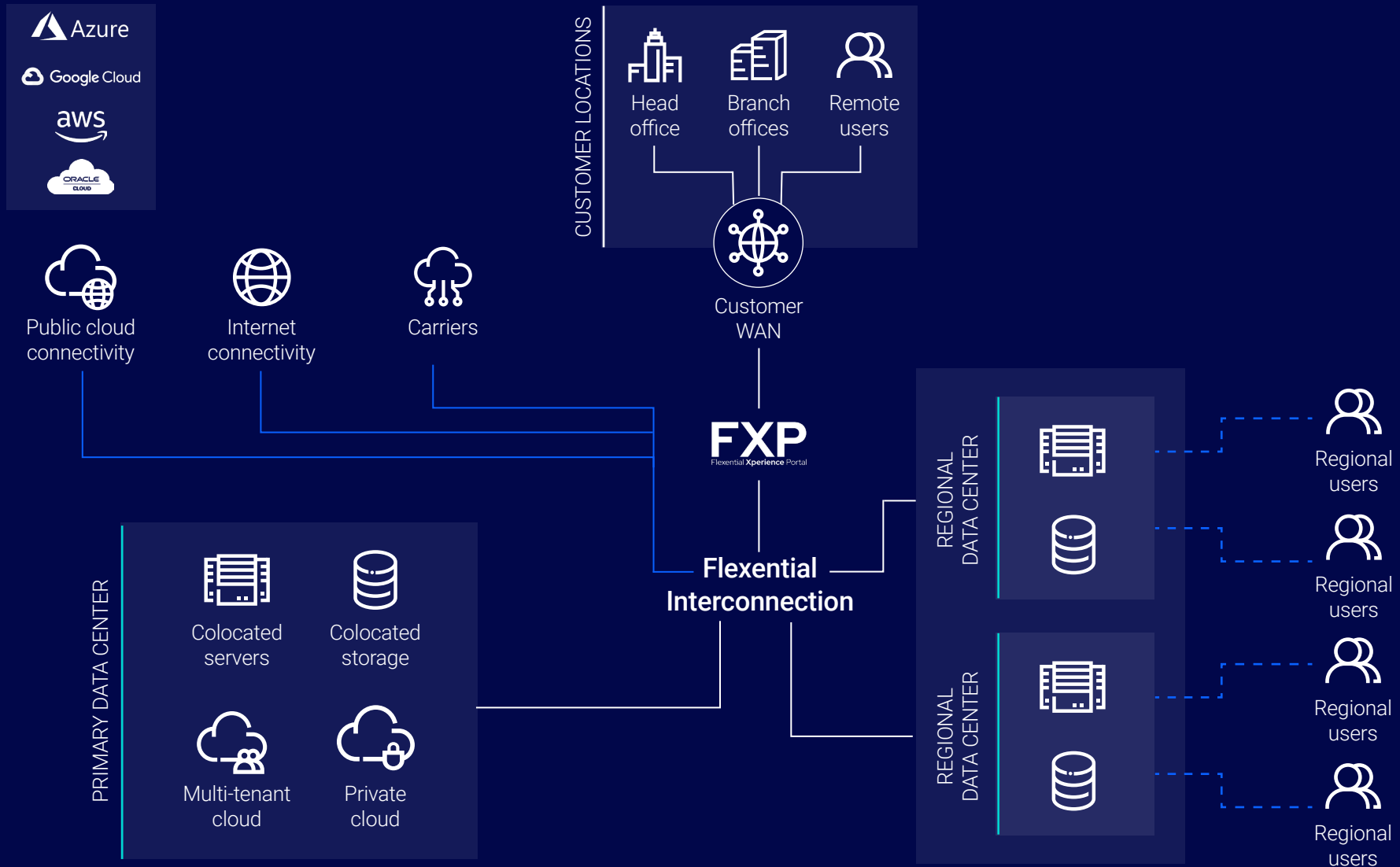
We are your blueprint to:

- **Improving customer experience** with lower latency.
- **Moving workloads closer to customers** to improve traffic decision-making and optimal routing for better-performing applications.
- **A highly reliable network** that ensures 100% uptime and security.
- **Small edge deployments** leveraging colocation and network hubs to speed up processing and handling time.

Delivering superior network performance and interconnection



# Move compute closer to users





# Your blueprint to a more dynamic, flexible, and resilient IT solution

Respond to business challenges, growth initiatives, and changing market conditions with an agile infrastructure. Scale when and where you need it with control and security. The Flexential highly connected FlexAnywhere Platform delivers tailored infrastructure capabilities with automation, a pay-as-you-go and grow model, and scalability for your business needs.

The blueprint is just the beginning. Empower your hybrid IT journey with Flexential.

[Schedule a consultation](#)



"We don't design our infrastructure just to meet today's needs. Instead, we are building our architecture with future growth in mind, putting a structure in place that positions us for the next big milestone. With Flexential's agile framework and partnership, we can deliver on our mission to accelerate speed to market."

**Brad Waldhoff**

*Chief Information and Operations Officer*  
First Financial Bank

