

Flexential Marketplace

Expand your reach. Accelerate growth. Simplify connectivity.

The **Flexential Marketplace** is a digital B2B interconnection hub built into the **Flexential Xperience Portal (FXP)**, designed to help service providers showcase their offerings, connect with enterprise customers, and grow their business across the Flexential national data center footprint.

Whether you're a cloud provider, SaaS vendor, or managed service provider, the Flexential Marketplace gives you the tools to **increase visibility, streamline service delivery, and accelerate time to revenue**—all through a centralized, self-service platform.



51% of surveyed customers use private on-ramps to access cloud service providers.
—451 Research



By 2026, 50% of enterprise data center networks will use intent-based or automated network fabrics, up from less than 15% in 2021.
—Gartner



38% of IT decision-makers identified ensuring interoperability between multiple applications operating in different environments as a critical priority.
—451 Research



By 2027, 90% of organizations will adopt a hybrid cloud approach, integrating on-premises, colocation, cloud, and edge delivery options.
—Gartner

Why join the Flexential Marketplace?

Expand your exposure: Reach thousands of colocated Flexential customers across metros and regions. Showcase your services in a branded storefront and attract new business.

Accelerate time to revenue: Real-time visibility into your offerings enables faster engagement and activation—reducing sales cycles and provisioning delays.

Simplify connectivity: Automated workflows for ordering physical and virtual connections eliminate manual effort and speed up deployment.

Improve performance: Deliver services over the Flexential private backbone for low-latency, high-reliability connections—bypassing the public internet.

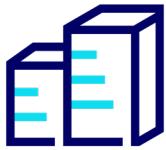
Align with strategic partners: Join a growing ecosystem of enterprises and providers, enabling collaboration and infrastructure alignment.

Flexential Marketplace features for Service Providers

- Branded company profiles**
Create customizable storefronts with your services, supported locations, and contact details.
- Smart discovery tools**
Help customers find you easily using dynamic search, location filters, and service categories.
- Automated ordering workflows**
Enable customers to initiate connections with just a few clicks—no complex provisioning required.
- User and storefront management**
Control visibility settings, assign team roles, and monitor engagement through FXP.
- Visibility controls**
Choose from private, portal-only, or public profile modes to manage how your company is seen.



Set up services in under 24 hours.



Decrease infrastructure cost by 50% with virtual interconnections.



Increase return on investment over 100%.



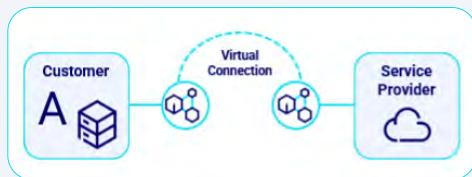
The Flexential Marketplace was designed to simplify interconnection across the Flexential ecosystem. By giving customers the power to discover, connect, and activate services in just a few clicks, we're making it easy for the businesses we support to improve their visibility and decrease their time to market."

Sherri Harrell

SVP, Product Management, Flexential

Options to join the Flexential Marketplace

Virtual connectivity via Flexential Fabric



Physical connectivity within Flexential data centers



Carrier hotel connectivity for broader reach



Your gateway to growth

The Flexential Marketplace is a core component of the FlexAnywhere® Platform, enabling service providers to scale across metros, connect with enterprise customers, and grow their digital ecosystem—all without added deployment burden.

Ready to grow with Flexential?

Visit flexential.com or call **888-552-3539** to explore how the Flexential Marketplace can help you connect, discover, and thrive.