

Flexential Marketplace



The Flexential Marketplace is a digital B2B interconnection hub built into the Flexential Xperience Portal (FXP), designed to simplify how customers discover, connect, and transact with an ecosystem of as-a-service providers, enterprises, and cloud platforms colocated across Flexential data centers.

Through intuitive tools and self-service capabilities, businesses can streamline service delivery, reduce complexity, and accelerate time to market—all while expanding their reach and improving performance with private, secure connections.

Connect, discover, thrive: Your gateway to seamless connectivity

The Flexential Marketplace empowers businesses to modernize how they engage with partners and service providers. From accelerating time to market to reducing operational overhead, the Marketplace supports your digital growth through these strategic advantages:

Faster connections

Order physical or virtual connections in just a few clicks, reducing delays and manual effort

Simplified partner discovery

Smart search and filtering tools make it easy to find the right providers by location, service type, or company.

Expanded exposure for providers

Showcase offerings across regions to thousands of colocated Flexential customers.

Improved performance

Connect via the Flexential private backbone for low-latency, high-reliability communication.

Accelerated time to market

Real-time visibility into available services enables faster engagement and deployment.



Customer benefits

The **Flexential Marketplace** helps customers:

- Connect faster with automated workflows
- Find partners easily using smart search and filters
- Showcase services with customizable profiles
- Improve performance via private, low-latency connections
- Accelerate revenue through real-time visibility
- Grow ecosystems across metros and partners

Flexential Marketplace features

The Flexential Marketplace includes a robust set of features designed for agility and ease of use:

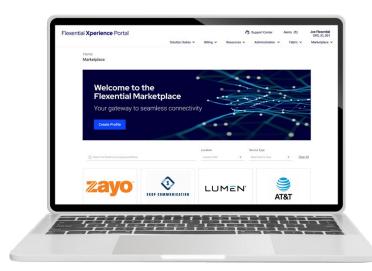
- **Custom company profiles:** Highlight your business, services, and supported locations with a branded digital storefront.
- **Smart discovery tools:** Use search and filters to identify partners quickly by geography or service category.
- Automated ordering workflows: Initiate physical or virtual connections with minimal steps—no complex provisioning required.
- **User and storefront management:** Manage visibility settings, delegate team roles, and monitor engagement through FXP.
- **Visibility controls:** Choose from portal-only, or public profile modes to control how your company is seen.

A core part of the FlexAnywhere Platform

As part of the FlexAnywhere™ Platform, the Flexential Marketplace delivers seamless interconnection across our national footprint. Businesses can align infrastructure with strategic partners across metros, without added deployment burden or provisioning delays.

Discover opportunities, build connections, drive success

Visit <u>flexential.com</u> or call 888-552-3539 to explore the **Flexential Marketplace**.



The Flexential Marketplace was designed to simplify interconnection across the Flexential ecosystem. By giving customers the power to discover, connect, and activate services in just a few clicks, we're making it easy for the businesses we support to improve their visibility and decrease their time to market."

Sherri Harrell

SVP, Product Management, Flexential