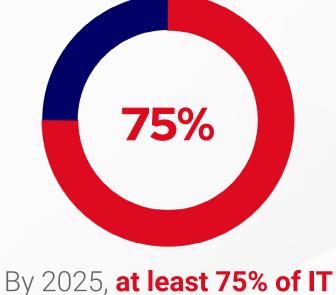




## 5 Steps to Protect **Against and Recover** From Ransomware

Avoid payments by using smart backups

While malware, breaches, phishing and other cyberattacks have been on the rise for years, the dramatic explosion in ransomware attacks is shaking the IT security landscape.



organizations will face one or more attacks1



Only 8% of organizations manage to recover all the data following a ransomware attack<sup>2</sup>

Backups can protect your IT infrastructure against ransomware attacks and help avoid ransom payments by providing fast recovery of data, systems and applications.

# Here are five steps to ensure a reliable backup and recovery strategy:

# **Backup everything**

It's only possible to recover what's backed up, and often not all data and systems locations are known by IT. Conduct a thorough inventory of systems and assets to identify all that needs to be protected.

#### To protect against ransomware, at least one backup copy must be placed outside of

Keep the backups isolated

your organization's building. It can be a second physical site or in the cloud. The off-site backup should be isolated from the business network.

### Classify your infrastructure in tiers according to sensitivity to downtime and business

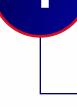
Build a tiered backup process to speed recovery

and data loss are your mission-critical infrastructure and should be protected accordingly.

impact. The data, systems and applications that cannot afford a long period of downtime

#### As media decays and storage technologies evolve over time, critical enterprise data can become inaccessible during a ransomware attack. That's why it's essential to keep

Keep the backup infrastructure up to date



important backups compatible and available by periodically modernizing enterprise backup technologies.

#### To know that you will be able to restore the data quickly, you must fully test the recovery process. If you don't test your backups and the recovery process, you won't know if it will work when you need it.

Test, test and test again



solution against ransomware attacks.

Smart backups and recovery strategies that utilize cloud-

based infrastructure are a reliable, secure and cost-effective



Choose the right backup and recovery

strategy for your IT environment

DRaaS is a cloud-based disaster recovery solution that replicates your IT infrastructure to the cloud in near real time. It protects the

For mission-critical IT infrastructure:



For non-critical IT infrastructure:

mission-critical environment that requires low RTOs and RPOs.

DRaaS is secure, scalable and doesn't require upfront costs.



BaaS is a cloud-based backup solution that replicates data and applications to a safe and cost-effective cloud environment using a scheduled routine so that it can be retrieved on-demand. BaaS is best for compliance and regulatory purposes and non-critical infrastructure that is less sensitive to downtime.

By adopting a reliable backup and recovery strategy, you will have the confidence to

provide business continuity and avoid the huge cost of payments and brand damage

if a ransomware attack occurs.

Learn how Flexential can help you develop a robust backup and recovery strategy to

To learn more about Disaster

protect your organization against ransomware attacks.

Recovery Solutions click below: **LEARN MORE**