

A large, light-colored shield icon with a lock symbol inside is positioned in the upper left background of the page.

# Backup-as-a-Service (BaaS)

Protect your data with a cloud-based backup solution tailored to meet your unique business requirements.

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Data is one of the most valuable assets for any company. It allows organizations to improve operations, formulate data-driven decisions and gain competitive advantages. Developing a unique strategy to store, protect, and backup this valued asset should be a high priority initiative for all IT organizations.

## Secure Backup and On-Demand Recovery

Flexential's Backup-as-a-Service solution provides secure and compliant backup of data and applications with guaranteed on-demand availability. This cloud-based solution is ideal for non-mission critical data that requires long-term retention and can afford longer recovery point objectives (RPOs). The fully-automated Flexential BaaS solution can be personalized to meet the unique backup strategy requirements of each organization, and is capable of accessing all types of data—whether it resides in the cloud, or in a colocation data center. A user-friendly portal makes data recovery easy for any IT expert.

## Features

- Extensive retention time options
- Fully-managed and self-managed service options
- Self-service portal
- No ingress or egress fees
- Support for hybrid IT environment (colocation and cloud)
- Supports a large variety of mainstream and legacy systems
- Support for file, image and application-based protection

**Flexential Founded**  
1999

The amount of data created over the next three years will be more than the data created over the past 30 years.

- IDC Global DataSphere  
2020

## Flexible, Scalable Architecture

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With Flexential Backup-as-a-Service, organizations can easily scale storage, connectivity and backup services to support evolving data and business requirements.

Options for fully-managed or self-managed services are available to accommodate individual IT infrastructure needs.

With the fully-managed services option, Flexential experts handle the data backup, security systems, compliance requirements and hardware associated with the BaaS solution—eliminating the need for daily monitoring and interaction by an organization's internal IT staff. The Flexential BaaS self-managed option allows companies to assume responsibility for solution management while leveraging Flexential's robust infrastructure.

## Benefits

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- **Flexible**, fully-managed and self-managed backup services options supportive of hybrid IT environments, including cloud and colocation infrastructure
- **Cost-effective** cloud-based offering with no upfront costs and flexible billing options
- **Secure** environment compliant with strict industry regulatory requirements
- **Scalable** backup solution that protects ever-growing data sets of all types and applications
- **Fast** data recovery begins instantly, regardless of location
- **Future-proofed** IT infrastructure is continuously updated to provide a long-term backup solution
- **Efficient** cloud-based solution eliminates the need for in-house IT staff to manage and maintain data storage using tapes or hard disks

<sup>1</sup>Reinsel, Gantz, and Rydning (2018) *The Digitization of the World From Edge to Core*,  
<https://www.seagate.com/files/www-content/our-story/trends/files/idc-seagate-dataage-whitepaper.pdf>



### ABOUT FLEXENTIAL

Flexential empowers the IT journey of the nation's most complex businesses by offering flexible and tailored hybrid IT solutions comprised of colocation, cloud, connectivity, data protection, managed, and professional services. The company builds on a platform of three million square feet of data center space in 20 highly connected markets, and on the FlexAnywhere™ 100GB private backbone to meet the most stringent challenges in security, compliance, and resiliency. See how Flexential goes beyond the four walls of the data center to empower IT through an interactive map found on [www.flexential.com](http://www.flexential.com).