

# Recovery Cloud (DRaaS)

Data loss can have long-term financial and operational consequences on an organization, and the risk is substantial:

- 91% of organizations have experienced a tech-related business disruption in the past two years.
- 56% of organizations have experienced an event in the past three years that resulted in unrecoverable data.

Organizations without the correct IT resiliency strategy in place often cite shortage of personnel and dollars as the culprits, or they believe that a backup-only solution is adequate.

The truth?

- Backup-only and “DIY” disaster recovery solutions increase financial risk and potential for business disruption.
- The cost of not being prepared for a business disruption and data loss far outweighs the cost of an effective business continuity disaster recovery solution.
- With Flexential, you can leverage our Recovery Cloud (DRaaS) solution to minimize business interruptions, protect your brand reputation and reduce critical data loss. You can count on expert support, backed by highly available infrastructure, when you need it most.

**\*IDC Data Protection Services Survey, 2019**

To learn more about Flexential services, contact us at 888.552.FLEX or [sales@flexential.com](mailto:sales@flexential.com)



## Features

- 24/7 exceptional support and guided disaster declaration
- Professional services team on staff to support DR readiness and complete end to end DR design
- Rich portal with operational metrics, real-time status information and self-testing capabilities
- 5 Strategically located DR centers providing coverage within 600 miles of most metropolitan areas
- Support for on-premise, colocation and cloud environments
- Near-real-time replication
- Recovery journals allowing up to 30 days point in time recovery

## Benefits

- Reduces business interruptions and data loss
- Meets business and application recovery requirements
- Supports greater brand and IT resiliency
- Simplifies DR design and operations by leveraging years of experience and expertise
- Improve security posture and recovery capabilities from malicious attacks such as Ransomware



# Flexential DRaaS Approach

There is a lot that goes into a successful disaster recovery solution, from the underlying technology, to the expertise to design and deploy it, to the resources to maintain it. With Flexential, you get a true partner who can deliver all three of these.

## Expert Disaster Recovery Support

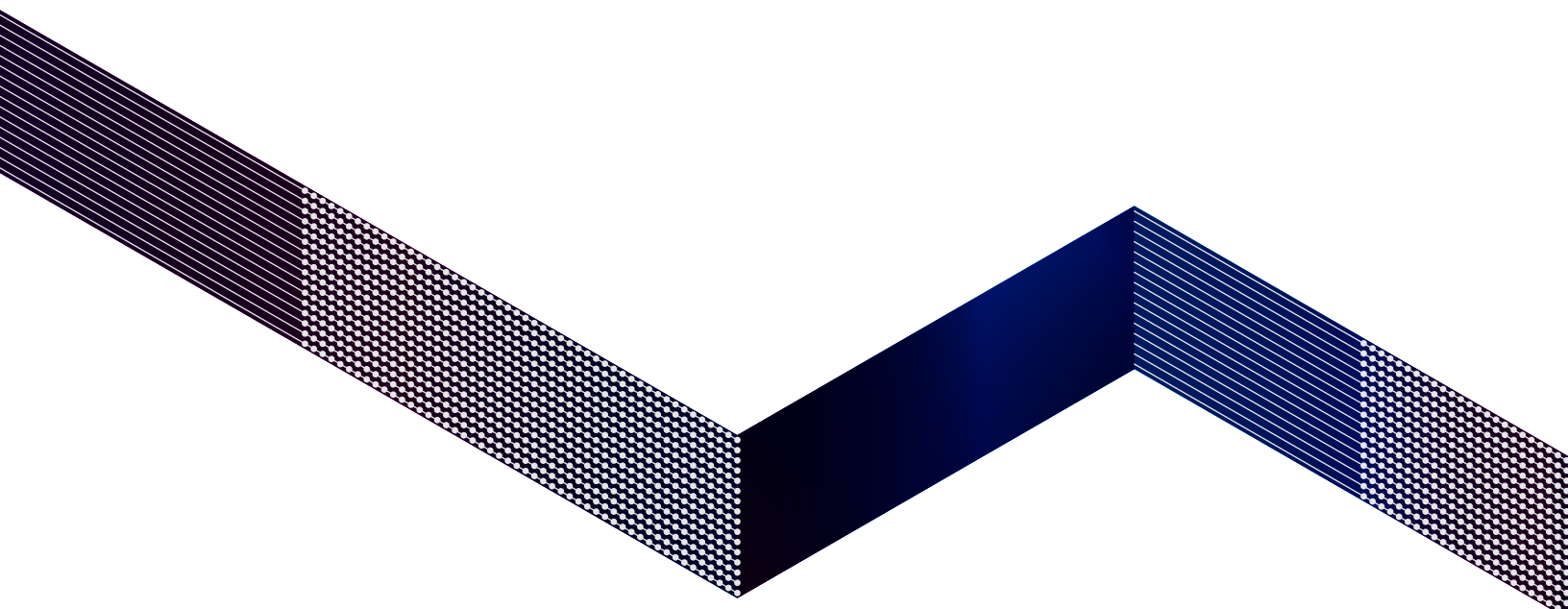
Flexential's Recovery Cloud solution helps customers build a more resilient DR strategy and offers customers deep expertise in their time of need. With 24/7 exceptional support, customers get assistance testing and maintaining their recovery environment. And Flexential's Professional Services team delivers expert business continuity skills, on staff, to assist with even the most complex DR strategy.

## Holistic DR Stack

Our Recovery Cloud solution is built on highly redundant infrastructure meant to enable maximum availability for our customers. With our 100 Gbps national backbone network and geographically dispersed DR target sites, customers can achieve the lowest latency possible to meet their unique business requirements and eliminate single points of failure. This all adds up to a more reliable and enjoyable customer experience.

## Greater Data Protection

The greatest cost of a data event is not typically the downtime, but rather the data that is lost or corrupted. Flexential's Recovery Cloud protects on-premise, colocation, and cloud environments, including hyperscale support through professional services, providing greater coverage for mission-critical applications. And with near-real-time replication, our solution reduces the risk of data loss and corruption, which helps to avoid costly fines and headache-inducing "bad press."



Flexential helps organizations optimize IT transformation while simultaneously balancing cost, scalability, compliance and security. With a focus on building trusted relationships, providing valuable support and delivering tailored solutions and reliable performance, Flexential delivers colocation, connectivity, cloud, managed solutions and professional services to 4,000 customers across the U.S. and Canada.