

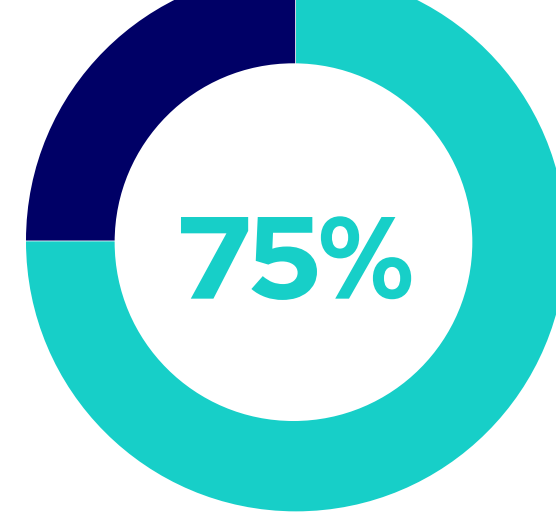
Everything you need to achieve superior network performance and interconnection



There is no single element that can deliver optimal application performance and an unbeatable end customer experience. Superior network performance and interconnection are a combination of an array of components, each of them playing a vital role.

HUB DISTRIBUTION

Data transmission isn't instant and latency (how long it takes data to travel to its destination and back) is one of the primary ways to measure network quality. A broad national network with hubs distributed close to end users reduces latency. Leveraging colocation is an efficient way to distribute network hubs.



Current trends indicate that **75% of data creation and processing** will be outside the range of traditional and cloud data centers by 2025.



\$100,000

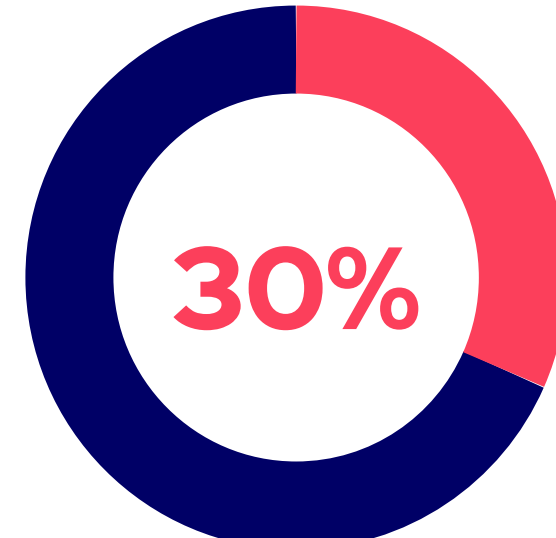
More than 60% of network failures result in losses of **at least \$100,000**, and 15% cost upwards of \$1 million.

REDUNDANCIES

Network reliability is measured by examining failure frequency, including how long a network goes without disruption on average and how many failures have occurred during the life of the network. Redundancies, together with a comprehensive security program, can reduce both.

STANDARDIZATION

Surprises are fun, but not when it comes to your network. Standardization across colocation and connectivity offerings facilitates deployment with predictable, fast results, regardless of location.



30% of organizations renting colo space use it to interconnect with cloud, telecoms, service providers or customers.



\$131.80 billion

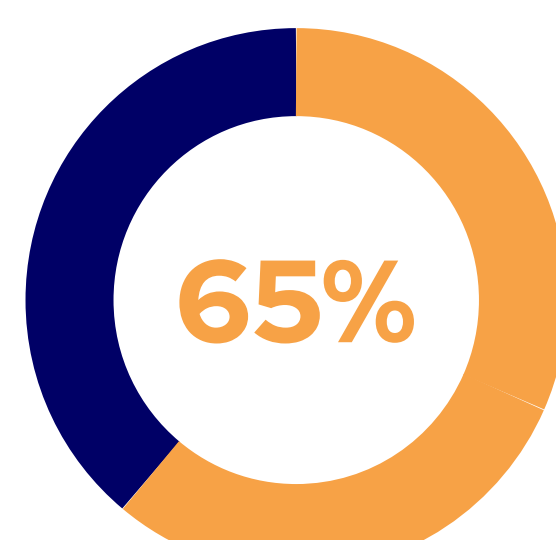
The global colocation data center market size is set to grow from \$57.2 billion in 2022 to **\$131.80 billion by 2030**.

SEAMLESS AND EASY ACCESS TO INTERCONNECTION

An ecosystem of services working seamlessly together empowers you to connect to the internet, data centers and cloud service providers directly, easily and efficiently.

RESOURCE PROVISIONING

Your needs aren't static. Your network solution shouldn't be either. Granular controls let you manage expenses by provisioning resources according to your immediate requirements. Quick, easy provisioning enables agility and scalability.



65% of business leaders tie agility to a significant improvement in financial performance



2/3

Nearly **2/3 of IT executives** say talent shortages are the most significant barrier to adoption of emerging technologies.

PROFESSIONAL SERVICES

Skilled IT staff can be hard to find. Expert assistance certified in design, implementation or migration projects can help ensure your networking strategy is a success.

Flexential delivers the network performance and interconnectivity you need, empowering you on your hybrid it journey.